



AATSP

American Association of Teachers
of Spanish & Portuguese • Est. 1917

FLORIDA - CHAPTER

2024 CONFERENCE

**El español y el portugués como lenguas
globales: conexiones y oportunidades más
allá del aula**

**O espanhol e o português como línguas
globais: conexões e oportunidades além da
sala de aula**

***Spanish and Portuguese as Global
Languages: Connections and Opportunities in
the Classroom and Beyond***

EXHIBITOR PRICES 2024

BECAUSE 2024-2025 IS AN ADOPTION YEAR, **ALL PUBLISHERS WILL HAVE THE OPPORTUNITY TO SHOWCASE THEIR SPANISH AND PORTUGUESE TEXTS AT A FOCUS GROUP SESSION**

DIAMOND SPONSORSHIP - \$3000

- Diamond Sponsor Logo/name placement on the following: on daily event signage, website home page for the remainder of the calendar year, and social media exposure.
- **Quadruple 8' x 10' Booth** located in the most prominent location at the entrance of the exhibit hall,
- up to 6 complimentary conference registrations,
- 2 luncheon tickets to FAATSP Business Lunch at which you may make a 15-minute presentation,
- reserved seating at Friday evening dinner for 6 representatives
- breakfasts, opening, and refreshment breaks for 6 representatives,
- a FULL-PAGE COLOR AD IN PROGRAM, LOGO in EVERY issue of LA VOZ (CHAPTER NEWSLETTER), AND on WEBSITE for period of 1 year,
- Opportunity to provide the official conference bags & lanyards with company logo and any additional company branded "swag" included with our conference bags,
- Logo placement and opportunity to provide company-branded "bling" at every seat at our dinner and at closing/awards,
- Option to present a sponsored pre-conference 3-hour workshop **AND** 1 session of 50 minutes, **PLUS** A 50 MINUTE FOCUS GROUP SESSION.
- Logo on all conference e-blasts for the remainder of the calendar year,
- Diamond Event Sponsor designation in the conference materials.

PLATINUM SPONSORSHIP - \$2500

- **Platinum Sponsor Logo/name placement on the following: website conference page for the remainder of the calendar year, e-blasts, and social media exposure,**
- **Triple 8' x 10' Booth,**
- **Up to 4 all-access conference registrations**
- **Reserved seating for 4 at Friday evening dinner,**
- **Breakfast, opening, and refreshment breaks for 4 representatives,**
- **2 luncheon tickets to FAATSP Luncheon at which you may make a 15-minute presentation,**
- **FULL-PAGE COLOR AD IN PROGRAM, LOGO in EVERY issue of LA VOZ (CHAPTER NEWSLETTER) AND WEBSITE for period of up to 1 year,**
- **May contribute any company branded "swag" to be included in conference bags,**
- **Option to present ONE (1) general session of 50 minutes PLUS A 50 MINUTE FOCUS GROUP SESSION.**

GOLD SPONSORSHIP - \$2000

- **Gold Sponsor designation in the event program, website conference page, & conference materials,**
- **Double 8' x 10' Booth,**
- **up to 4 all-access conference registrations,**
- **reserved seating for 4 at Friday evening dinner**
- **breakfasts, opening reception and refreshment breaks for 4 representatives,**
- **2 luncheon tickets for AATSP- Florida luncheon at which you may make a 10-minute presentation,**
- **FULL-PAGE COLOR AD IN PROGRAM, LOGO in EVERY issue of LA VOZ (CHAPTER NEWSLETTER) AND WEBSITE for period of up to one year.**
- **Guaranteed one (1) 50-minute general-conference FOCUS session.**

SILVER SPONSORSHIP - \$750

- **SINGLE 8' x 10' Booth,**
- **TWO all-access conference registrations**
- **HALF-PAGE COLOR AD IN PROGRAM, LOGO in EVERY issue of LA VOZ (CHAPTER NEWSLETTER) AND WEBSITE**
- **Silver sponsor designation in the event program, website conference page, & other conference materials,**
- **Reserved seating at Friday evening dinner for 2 representatives,**
- **Breakfasts, opening reception and refreshment breaks for your representatives.**
- **1 luncheon tickets to FAATSP Lunch**
- **Guaranteed one (1) 50-minute **FOCUS** session.**

NON-PROFIT TABLE – \$600

- **1 8' X 10' booth,**
- **1 complimentary registration,**
- **HALF-PAGE COLOR AD IN PROGRAM, LOGO in EVERY issue of LA VOZ (CHAPTER NEWSLETTER) AND WEBSITE,**
- **Sponsor designation in the event program, website conference page, & other conference materials,**
- **Reserved seating at Friday evening dinner for 1 representative,**
- **Breakfasts, opening reception and refreshment breaks for your representative,**
- **1 luncheon ticket to FAATSP Luncheon.**